



**Memorandum of Understanding
between
All India Council for Technical Education
and
D4E NETWORK INDIA PRIVATE LIMITED**

This Memorandum of Understanding (MOU) is entered into and effective as of **20th Day of August, 2018** at AICTE headquarters, New Delhi.

BY AND BETWEEN

All India Council for Technical Education (AICTE), a statutory body established by an Act of Parliament (Act 52 of 1987) under Ministry of Human Resource Development, Government of India for the purpose of planning, promotion and regulation of technical education system in the country, having its registered office at **Nelson Mandela Marg, Vasant Kunj, New Delhi – 110 070** (which has signed this MOU through its Authorized Signatory its Chairman **Prof. Anil. Sahasrabudhe**) herein after referred to as “**AICTE**”

AND

D4E Network India Private Limited, a company incorporated under the Companies Act, 1956, bearing registration no. **U74999TN2017PTC118224** and having its place of business at **No. 13/2, Jayalakshmiapuram First Street, Nungambakkam, Chennai – 600 034**. (which has signed this MOU through its Authorized Signatory its Managing Director **Shri. K.E.Raghunathan**) herein after referred to as “**D4E CLUB**”

Whereas:

D4E CLUB has developed a Mob ap which is available in Android/iOS/ Desktop versions for providing 20 different services to over 10 categories of Members with an End Goal and Objective of Connecting Engineers Globally. This platform is a Global connect and will enable Engineering Students to become EMPLOYABLE and SMART when they pass out. It will connect Industries with Institutions and help EXPERTS support with real time industrial problems being shared with students.



D4ECLUB and **AICTE** have entered into discussions for a collaboration to facilitate **Institution and Industry Partnerships** and **networking between Students / Faculty / Experts with Industries** on various benefits as described elsewhere in this document. This can help both Organisations to achieve their Vision and Mission together, using www.d4e.in platform through its Mob app **D4ECLUB** and **AICTE** may inform the **AICTE** controlled institutes to benefit from the above-mentioned platform.

Basic features of the D4E Platform

• 2 sides to the platform

- **Individuals**
 - Students
 - Faculty
 - Career seekers
 - Experts
- **Organizations**
 - Industries
 - Colleges
 - Trade Bodies
 - Government



• Interacting through 20 service categories, including

- Jobs
- In-plant training
- Graduate Engineers
- Purchase requirements
- Supplier data
- Expert speaker
- Technical assistance
- Technology support
- Product testing
- Project ideas
- Start-up support
- Govt. notifications
- Govt. support services
- Mentor requirements
- Industrial visits
- Grant support

Objectives are to

- rapidly scale the platform with active members
- identify sustainable revenue streams to support the free services being offered to members



As part of this MOU, both the parties hereto agree to the following respectively:

1. Scope of MOU

- a) This MOU aims at benefiting all the stakeholders of talent ecosystems for various categories of requirements of **Institutions/ Students / Faculty** of **AICTE** approved institutions .
- b) The stakeholders are **Students, Institutions, Faculty and Industries** .

2. Effective Date:

The Parties hereby agree that the Effective date of this MOU shall be the date on which it is signed. The preamble to this Agreement constitutes an integral part thereof.



3. Benefits to stakeholders

This Digital Platform provides opportunities and benefits for various stake holders in the following benefits and it is a Global connect platform which means a person or an Organisation from any part of the world can be a member in this Mob app and enter into knowledge sharing and requirement sharing digitally and easily.

a) Benefits to Students:

- | | |
|--------------------------------------------------------------|------------------------------|
| i) Job Opportunities | ii) In-Plant Training |
| iii) Opportunity for Industrial Visits | iv) Project Ideas |
| v) Participation in Events & Seminars | vi) Start up Support |
| vii) Grant and Financial Support | viii) Mentor Identification |
| ix) Networking with Industry Professional | x) Foreign Opportunity |
| xi) Opportunity to listen to Industry Experts | xii) Awards and Recognitions |
| xiii) Videos and Articles on Real Time Engineering Solutions | |

b) Benefits to Institutions:

- | | |
|---------------------------------------------------|--------------------------------------|
| i) Placement Services | ii) Faculty Recruitment |
| iii) Opportunity for Industrial Visits | iv) In-Plant Training |
| v) Intelligent Purchasing Options | vi) Project ideas |
| vii) Identification of better supplier | viii) Expert Speaker Data |
| ix) Promoting Events & Seminars | x) Start Up Support |
| xi) Government Funding Opportunity | xii) Mentor Requirements |
| xiii) Alumni Association Bonding | xiv) Foreign Institution Partnership |
| xv) Access to Government Information in one place | |

c) Benefits to Faculty:

- | | |
|-----------------------------------------------------------|----------------------------|
| i) Job Opportunities | ii) Technical Guidance |
| iii) Participation in Events & Seminars | iv) Project Ideas |
| v) Mentor Support Identification | vi) Industrial Consultancy |
| vii) Industry Interaction | viii) Foreign Opportunity |
| ix) Grant and Support for Seminar Presentation | |
| x) Real Time Knowledge of Industrial Activity | |
| xi) Videos and Articles on Real Time Engineering Solution | |
| xii) Awards and Recognitions | |

CAJ

CAJ



d) Benefits to Companies:

- | | |
|----------------------------------------------------------|------------------------------------------|
| i) Faster & Efficient Recruitment Process | ii) Industrial Training |
| iii) Business Promotion to Colleges | iv) Improvement of Product Features |
| v) Improvement of Process / Technology for Manufacturing | |
| vi) Product Testing Assistance | vii) Participation in Events & Seminars |
| viii) Development of Import Products | ix) Market Study Reports |
| x) Short term man power needs | xi) Consultants on Specific Requirements |
| xii) Financial Support | xiii) JV / Partnership Opportunities |

4. Obligations of D4E CLUB:

- a) **D4E CLUB**, will develop the Mob app , Support the app for its operations and maintain the D4ECLUB – mob app.
- b) **D4E CLUB** will provide necessary categories referred above for the members to Post their requirements and interact with those who are keen to fulfil their requirements.
- c) **D4E CLUB** will provide update of various Videos and Documents for the benefit of the Members for knowledge enrichment
- d) **D4ECLUB** will collect various information's about Events and Seminars happening within India and outside India connected with the member interest and enable Registration to such Events directly from the mob app.
- e) **D4ECLUB** will support Students with various Grants and Handholding for creating them Smart Engineers when they pass out of the Institution.
- f) **D4ECLUB** will serve as a one place of information sharing of all Notifications and Circulars of AICTE to its member Institutions and Statutory announcements.
- g) **D4ECLUB** will provide connectivity between Trade Bodies and Alumni clubs in support of their services to Institutions/Students/Faculty.
- h) **D4ECLUB** can be used by **AICTE/ INSTITUTIONS** in all their procurement needs for getting effective and economic purchase choices and also share their feedback on such innovative needs for the benefit of others.
- i) No financial implications will be involved between AICTE and Participating Members to D4ECLUB for all the basic services of the platform as a part of this MOU. Basic service includes – registration , access to all postings of other members , member posting of upto 5 posts in a year and member profile view of upto 50 per year and all other access to the videos and events of the mob app services. We believe student and Teacher category may not require any further needs beyond these needs.



j) However for other Institution categories of members , there may be needs of certain services which involves additional support from back end or involvement of back end to fulfil their needs of the member beyond the available resources within D4E mobile app boosting of their posts - may be charged additional , as decided by the management from time to time.

5. Obligations of AICTE:

- a) **AICTE** will acknowledge **D4E CLUB** as a Digital Platform for its benefits and services to the Institutions/ Students/ Faculty and general public, including official press releases.
- b) **AICTE** will send out communications to Institutions under its purview to inform them to use **D4E CLUB** for various listed benefits and opportunities.
- c) **AICTE** will support media coverage to build awareness about the platform among students by issuing press releases, testimonials or feedback of Institutions/ Students/ Faculty from time to time.

6. Miscellaneous:

- a) Any modification to this MOU shall only be made by way of a written document duly executed by representatives of both parties hereto.
- b) Both parties will appoint a POC (point of contact) to handle communications and Initiatives under this MOU. Any disclosure or external communication w.r.t. this MOU, by **D4E CLUB** would be done only with the prior consent of **AICTE**.
- c) Any Party will not have rights to and not use intellectual properties and branding assets of other Party, unless prior permission has been sought from the other party.

7. Intellectual Property:

- a) Intellectual Property means all systems, processes, procedures, proposition, descriptions, models, copyrights, trademarks, trade secrets, patents, utility models, methods and other intellectual property rights recognized in any jurisdiction worldwide including all applications and registrations.
- b) All Intellectual Property brought-in / used by **D4E CLUB** for any of the activities / projects undertaken under this MOU shall belong to **D4E CLUB** at all times.
- c) The Materials provided by **D4E CLUB** are protected by copyright including without limitation by Copyright during the term of existing MOU.



- d) **AICTE** shall have approach to all provisions of technology of **D4E CLUB**, for **AICTE** approved institutions and also from similarly placed institutions during the term of existing MOU.
- e) **AICTE** shall not use Intellectual Property that is in any way based on the systems, processes, protocols, propositions and models of **D4E CLUB**, even though **AICTE** may have amended and added to the foundation Intellectual Property.
- f) **AICTE** will not be precluded from entering into MOU with any other Digital Platform for general benefit of the students etc.

8. Term and Termination:

This understanding will be operational and valid for two years from the date of signing or until the date of earlier termination. Upon completion of two years, the MOU can be renewed with mutual consent of both the parties.

Either party may terminate this agreement by providing notice of at least thirty days in advance in writing to the other party at the official address of communication.

IN WITNESS WHEREOF, the parties hereto have caused this Memorandum of Understanding to be executed by their representatives in duplicate, each party retaining one copy thereof respectively.

Accepted and Agreed:

For AICTE:

Nelson Mandela Marg, Vasant Kunj,
New Delhi – 110070.

Name: Prof. Anil D. Sashasrabudhe
Title: Chairman, AICTE

Date: 20/8/18

Witness

For D4E NETWORK INDIA PRIVATE LIMITED:

No: 13/2, Jayalakshmiapuram First Street,
Nungambakkam, Chennai – 600034.

Name: K.E. Raghunathan
Title: Managing Director

Date: 20/08/2018

Witness